

flûte



FESTIVAL

LA CÔTE FLÛTE FESTIVAL

COMMITMENT

A BIENNIAL SPOTLIGHT ON ARTISTS AND PROFESSIONS OF THE FLUTE THAT THE FESTIVAL CALLS UPON IN THE NAME OF MUSIC.

CONVIVIALITY

SHARING A TIME THAT DREAMS, APPEARS, EVOLVES, SURPASSES ITSELF AND BECOMES ART.

SYNERGIES

A TIME, PRETEXT FOR ARTISTIC CREATIONS AND COMMERCIAL EXCHANGES, LOCALLY AND INTERNATIONALLY.

TRADITION AND STRENGTH OF INNOVATION

A GLIMPSE INTO THE PAST, HEAD IN THE PRESENT, VISIONS IN THE FUTURE, THE SOURCES OF A MULTICOLORED PROGRAMME FROM BAROQUE TO JAZZ.



THE SWISS AUTUMN FLUTE MEETING

2-5 OCTOBER, 2014
6-9 OCTOBER, 2016
4-7 OCTOBER, 2018
1-4 OCTOBER, 2020

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Sponsors and Partners

La Côte Flûte Festival
6-9 October 2016

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A High Profile Festival for La Côte

Festival

La Côte Flûte Festival is an event to bring people together. It is as much a convention, a symposium for flautists throughout the world, as a festival – joyful – for the public of the region of La Côte. The programme is foreseen to satisfy the professional flautist as well as amateurs and the music-loving public, initiated in flute or not. The flute-playing public will find what it is looking for in conferences, master classes and concerts through presentation of new things alongside an exhibition of professionals of the flute world (manufacturers, associations, magazines, representatives, etc.). But the music-loving non-flautist is not forgotten. The choice of concerts is rich and varied and goes from popular concert to academic music, from baroque to contemporary, from jazz to beatbox.

2014 Festival Review

2-5 October 2014: The first edition of La Côte Flute Festival had a huge success with around 1,300 visitors, 2,300 seats filled, 32 exhibitors present from Switzerland, Europe, Asia and America, and balanced accounts.

Venues:

- Grand-Champ Theatre in Gland (concerts and exhibition)
- Gland Temple
- 'Moulin en Clarens', Vich
- Bursins Temple
- club 1306, Nyon

Support from 46 private, public and foundation sponsors; participation of the Regional Council and from the councils of Gland, Nyon, Bursins and Vich; a rich collaboration with 8 flute associations and societies in Switzerland and Europe, as well as with the association of Gland Concerts.

Intermezzo 2015 - Regional Event

In order to further establish its regional presence, La Côte Flûte Festival offers a regional event midway between the international festivals.

3 October 2015: Grand-Champ Theatre, Gland / Flute pupils from the region will play in the afternoon / Collaboration foreseen with music schools and conservatories of the region / VIP reception / Evening concert.

International Festival 2016

6-9 October 2016: Grand-Champ Theatre, Gland and various venues in the region of La Côte/ concerts / master classes / workshops / conferences / exhibition / around 40 events.

Synergies

La Côte Flûte Festival seeks to bring together:

- people involved in cultural activities to consolidate what is on offer culturally locally and internationally,
- people involved in cultural activities and the local, regional and cantonal authorities with the aim to be able to create an in-depth dialogue on culture,
- those involved culturally with the economic world,
- professionals from the flute world, traders and flute manufacturers.

Public Authorities and Foundations

In developing a vast cultural offer, public support favours creation of links between Authorities and its citizens. Support of an event such as La Côte Flûte Festival favours the development of the attraction of La Côte region. In giving numerous master classes and in collaborating with public schools, music schools / conservatories, La Côte Flûte Festival participates in education.

And to finish, the proximity of the events helps to favour ecological transport on La Côte; a shuttle bus allows participants to move from one venue to another without use of a private vehicle.

Public Support 2014

Gland • Régionyon, Regional Council of Nyon District • Bursins Community • Nyon • Vich Community.

Foundations 2014

Fondation Leenaards • Ernst Göhner Stiftung • Engelberts Foundation for Art and Culture • Centre Patronal.

Public Schools 2014

Gland Primary Schools

Private Partners

Participation from the economic world in cultural life is a sign of openness and integration and gives visibility during such a well-reputed event in the region of La Côte, in Switzerland and abroad. At its first edition, La Côte Flûte Festival became the major event for this instrument in Switzerland and its reputation spread well beyond the borders of the country.

Cultural Partners

In creating an exchange between cultural organisations, these become visible and more easily accessible in the cultural world. Strong connections between cultural events on La Côte show that the region is alive and dynamic. Exchanges between organisations in Switzerland and other parts of the world favour mutual development and reinforce the understanding of the instrument.

Exhibition

Switzerland, in the heart of Europe, is an ideal place for presenting innovations, discoveries and developments in the world of manufacturing flutes, music editors and specialised publications.

Budget

Budget Festival 2016

This budget is based on the first edition's figures, from 2-5 October 2014. Thanks to the generosity of artists – some of whom declined their payment – minimum advertising fees and expenses covered personally by members of the Committee, this first edition closed its accounts without any deficit (200'000.- CHF). The 2016 budget, with a slight increase, will allow all artists to be paid, permit more to be invested in communication and create a reserve for unforeseen expenditure.

Accounts 2014

Download pdf: [Accounts 2014](#)

Budget 2016

Costs	Amount
Musicians' fees – pension contributions, tax at source	CHF 141,500.00
Rental costs, lodging and meals	CHF 26,000.00
Graphics fees and printing	CHF 30,000.00
General costs	CHF 24,000.00
Reserve for unforeseen costs	CHF 20,000.00
Total	CHF 241,500.00

Products	Amount
Members' Subscriptions	CHF 6,500.00
Private donations	CHF 20,000.00
Public subsidies	CHF 40,000.00
Foundations	CHF 40,000.00
Sponsors	CHF 60,000.00
Exhibitors	CHF 10,000.00
Advertising	CHF 30,000.00
Ticket office	CHF 25,000.00
Intermezzo 2015 - Regional edition	CHF 10,000.00
Total	CHF 241,500.00

Companies from La Côte, from Switzerland and from abroad

Support for culture from the economic environment is essential for creation of exchange between companies and their employees as well as their clients. It shows that attention is extended beyond the limits of the company. Culture, not being able to survive alone, requires private support to allow development of top level professional events, together with its artistic programme and through effective communication.

Synergies between economic and cultural environments

La Côte Flûte Festival wishes to create synergies between cultural and economic environments, in Switzerland and abroad. In developing a firm dialogue between its economic partners, the Festival wishes to create interesting contacts as much for the artists as for the public, music lovers and for employees and clients of private companies.

Sponsors 2014

Kx Systems (USA) • Ferring Pharmaceuticals (CH) • Perrin Frères SA (CH) • Association Souffle d'ici et d'ailleurs (CH) • Bureau d'expertises automobiles neutre (CH) • Banque Bonhôte - pour un donateur anonyme (CH) • Musik-Atelier Uesawa (D) • Straubinger Flutes (USA) • Novartis (CH) • Caisse d'Epargne de Nyon (CH) • Allianz (CH) • La Lignière Clinique (CH) • Vents du Midi (CH)

Partners 2014

L'Orchestre de Chambre de Genève (CH) • Hotel Best Western Chavannes-de-Bogis (CH) • BSR Imprimeurs (CH) • Fiduciaire Hubert Parmelin (CH) • Dellarocreative (CH) • Nyon Région Tournisme (CH) • Jardins En Fête (CH) • Dutch Business Round Table (CH) • Nederlandse Vereniging Genève (CH) • New Edge (USA)

Media Partners

Services and benefits-in-kind according to the agreement between the media and the Festival organisation.

Media Partners 2014

Market Magazine (CH) • Schweizer Musikzeitung (CH) • Radio Suisse Classique (CH) • 24 Heures (CH) • La Côte (CH) • Revue Tempo Flûte (F)

Sponsors/business partners

Type	Prestations
<p>Largo* CHF 500 - 900 or equivalent in an exchange offer</p>	<p>Advertising:</p> <ul style="list-style-type: none"> • 20% reduction on publicity material (place-mats and/or programme) • Name reference on the Festival internet site
<p>Andante CHF 1,000 - 4,999 or equivalent in an exchange offer</p>	<p>Advertising:</p> <ul style="list-style-type: none"> • 20% reduction on publicity material (place-mats and/or programme) • Name reference on the Festival internet site with logo, description of the company and link on the company's internet site. <p>Free tickets, choice of:</p> <ul style="list-style-type: none"> • 2 Festival passes for 1 day • or 10 tickets for an evening concert (6, 7 or 8.10.2016) <p>VIP:</p> <ul style="list-style-type: none"> • 2 entries to the VIP reception. Supplementary entry: CHF 40.-
<p>Allegretto CHF 5,000 - 11,999 or equivalent in an exchange offer</p>	<p>Advertising:</p> <ul style="list-style-type: none"> • Half-page advertising in the Festival programme • Reference on the Festival internet site, with logo, description of the company and link on the company's internet site. • Logo on the Festival poster <p>Free tickets, choice of:</p> <ul style="list-style-type: none"> • 4 Festival passes for 1 day • or 20 tickets for an evening concert (6, 7 or 8.10.2016) <p>VIP:</p> <ul style="list-style-type: none"> • 2 entries to the VIP reception. Supplementary entry: CHF 40.-
<p>Allegro CHF 12,000 – 24,999 or equivalent in an exchange offer</p>	<p>Advertising:</p> <ul style="list-style-type: none"> • Full-page advertising in the Festival programme • Reference on the Festival internet site, with logo, description of the company and link on the company's internet site. • Logo on the Festival poster <p>Free tickets, choice of:</p> <ul style="list-style-type: none"> • 6 Festival passes for 1 day • or 30 tickets for an evening concert (6, 7 or 8.10.2016) <p>VIP:</p> <ul style="list-style-type: none"> • 4 entries to the VIP reception. Supplementary entry: CHF 40.-
<p>Presto From CHF 25,000 or equivalent in an exchange offer</p>	<p>Advertising:</p> <ul style="list-style-type: none"> • Full page advertising in the Festival programme • Reference on the Festival internet site, with logo, description of the company and link on the company's internet site. • Logo on the Festival poster <p>Free tickets, choice of:</p> <ul style="list-style-type: none"> • 8 Festival passes for 1 day • or 40 tickets for an evening concert (6, 7 or 8.10.2016) and 8 entries to the final concert of 9.10.2016. <p>VIP:</p> <ul style="list-style-type: none"> • 4 entries to the VIP reception. Supplementary entry: CHF 40

* Amounts of less than CHF 500.- are considered as company donations. (Less than CHF 200.- for the Intermezzo 2015 - Regional Edition)

Cultural Associations

La Côte Flûte Festival also wishes to offer support to those who are involved in cultural activities in Switzerland and abroad. To do this, the Festival creates possibilities for dialogues between societies. With this in mind, advertising space in the programme and on exhibition stands is available for cultural partners. La Côte Flûte Festival is a showcase for cultural organisations as well as a place for exchange and dialogue amongst exhibitors.

Cultural Associations:

- Flute associations around the world
- Concert seasons
- Festivals, conventions and forums in Switzerland and abroad
- Orchestras
- Regional music schools and conservatories, music colleges and universities in Switzerland and abroad

Cultural Partners 2014

Service culturel de la ville de Gland (CH) • L'Orchestre de Chambre de Genève (CH) • Association Souffle d'ici et d'ailleurs (CH) • Tempo flûte (F) • Conservatoire de l'Ouest Vaudois (CH) • ArtEZ Institute for the Arts (NL) • Dutch Flute Society (NL) • Ensemble Baroque du Léman (CH) • British Flute Society • Association Jean-Pierre Rampal (F) • La Traversière, Association française de la flûte (F) • Accademia Italiana del Flauto (I)

Cultural Partners

Type	Prestations **
Piccolo* CHF 100 - 499 or equivalent in benefits-in-kind	Advertising: <ul style="list-style-type: none"> • Advertising half-page in the programme. • Reference on the Festival internet site, with logo and a link to the Association's internet site. • Reference in the festival programme with small logo. Free tickets: <ul style="list-style-type: none"> • 2 Festival passes, exhibitors' badges included (extra badges: CHF 50.-) • 2 entries to the final concert on 9.10.2016
Grande flûte* CHF 500 - 999 or equivalent in benefits-in-kind	Advertising: <ul style="list-style-type: none"> • Same as for Piccolo above. Free tickets: <ul style="list-style-type: none"> • 3 Festival passes, exhibitors' badges included • 3 entries to the final concert on 9.10.2016
Flûte alto* CHF 1'000 - 4'999 or equivalent in benefits-in-kind	Advertising: <ul style="list-style-type: none"> • Advertising half-page in the programme. • Reference on the Festival internet site, with logo and a link to the Company's internet site. • Reference in the Festival programme with small logo. Free tickets: <ul style="list-style-type: none"> • 4 Festival passes, exhibitors' badges included • 4 entries to the final concert on 9.10.2016
Flûte basse* CHF 5'000 - 9'999 or equivalent in benefits-in-kind	Advertising: <ul style="list-style-type: none"> • Same as for Flûte alto above. Free tickets: <ul style="list-style-type: none"> • 6 Festival passes, exhibitors' badges included • 6 entries to the final concert on 9.10.2016
Flûte octobasse* from CHF 10'000.- or equivalent in benefits-in-kind	Advertising: <ul style="list-style-type: none"> • Same as for Flûte alto above. Free tickets: <ul style="list-style-type: none"> • 8 Festival passes, exhibitors' badges included • 8 entries to the final concert on 9.10.2016

* For all cultural partners: 2 entries VIP (CHF 40.- per supplementary entry) – free stand at the exhibition.

** Costs for food, lodging and travel are not covered by the Festival.

Exhibition

Exhibitors 2014

Abell Flutes (USA) • Alphonse Leduc, édition musicale (F) • ArtEZ Institute of the Arts (NL) • Association française de la flûte, la Traversière (F) • Association Jean-Pierre Rampal (F) • British Flute Society (GB) • Bulgheroni Piccolos (I) • Conservatoire de l'Ouest Vaudois (CH) • Coré Sa, distribution (CH) • Delatour, édition musicale (F) • Durbin Int. (NL) • Dutch Flute Society (NL) • Guo Flutes (Taiwan) • Gurtner Musikhaus (CH) • Inderbinnen Blasinstrumente (CH) • Kingma Flutes (NL) • LefreQue sound solutions (NL) • Mancke Flutes (D) • Miysawa Flutes, Marcandella (CH) • Market Magazine (CH) • Nyon Région Tourisme (CH) • Parfum de Vigne, vigneron (CH) • Parmenon Flutes (F) • Daniel Paul, luthier (F) • Simon Polak traversos (NL) • Robert Martin, édition musicale (F) • Revue Musicale Suisse (CH) • Straubinger Flutes (USA) • Giovanni Tardino traversos (CH) • Tempo Flûte, Revue et Association de l'histoire de la flûte française (F) • Uesawa flutes (D) • Vents du Midi (CH) • Wenner Floeten (D)

Exhibition Tariffs 2016 (7-9.10.2016)

Stand	Price before 31.12.2015	Price from 01.01.2016
Stand: <ul style="list-style-type: none"> • 3 metre table with tablecloth provided • Chairs • 2 badges and 2 Festival passes included • 2 entries to the final concert • 2 entries to the VIP Reception (Supplementary entry: CHF 40.-) 	CHF 400.00	CHF 450.00
Small stand: <ul style="list-style-type: none"> • 1.2 metre table with tablecloth provided • Chairs • 2 badges and 2 Festival passes • 2 entries to the final concert • 2 entries to the VIP Reception (Supplementary entry: CHF 40.-) 	CHF 230.00	CHF 255.00
Supplementary badge – Festival pass - 1 entry to the VIP Reception Supplementary Badge does not give the right of entry to the final concert (CHF 35.-)	CHF 50.00	CHF 50.00
Loss of a badge		CHF 20.00
Fees for reservation from Switzerland	included	included
Fees for reservation from Europe	CHF 5.00	CHF 5.00
Fees for reservation from outside Europe	CHF 20.00	CHF 20.00

Advertising

In placing an advertisement in the Festival programme, you benefit from local, national and international visibility.

Advertising Options

- Programme 2016: approximately 80 pages, 1'200-1'500 copies. This will be distributed free of charge before and during the Festival.
- Programme of the Intermezzo 2015 - Regional Edition: approximately 20 pages, 400 copies printed, sold at CHF 2.- at the event.
- Place-mats: 250 items for the Intermezzo 2015 - Regional Event, 1'000 items for the Festival 2016.
- 20% reduction for sponsors/partners exhibitors.

Advertising Tariffs / Programmes

Size and position	Dimensions	International Festival 2016				Intermezzo 2015*	
		Price (colour)	Price (black and white)	Price exhibitors / sponsors (colour)	Price exhibitors / sponsors (black and white)	Price (colour)	Price (b/w)
4 th from cover	210 mm x 297 mm (LxH)	CHF 1,500	n/a	CHF 1,200	n/a	CHF 900	n/a
2 nd - 3 rd from cover	210 mm x 297 mm (LxH)	CHF 1,300	n/a	CHF 1,040	n/a	CHF 750	n/a
Full-page inside	210 mm x 297 mm (LxH)	CHF 1,200	CHF 1,056	CHF 960	CHF 845	CHF 650	CHF 550
Half-page inside	210 mm x 148 mm (LxH)	CHF 700	CHF 616	CHF 560	CHF 493	CHF 400	CHF 290
Quarter of a page inside	105 mm x 148 mm (LxH) ou 210 mm x 74 mm (LxH)	n/a	n/a	n/a	n/a	CHF 220	CHF 150
8 th of a page inside	105 mm x 74 mm (LxH)	n/a	n/a	n/a	n/a	CHF 130	CHF 110

* Sponsors/partners Intermezzo 2015 - Regional Event: 20% reduction as of CHF 200.- sponsoring. Free publicity full page as of CHF1'000.- sponsoring.

Advertising Tariffs / Placemats

Size	Dimensions	International Festival 2016				Local Event 2015 **	
		Price (colour)	Price (black and white)	Price exhibitors / sponsors (colour)	Price exhibitors / sponsors (black and white)	Price (colour)	Price (b/w)
Petite publicité	72 mm x 34 mm (LxH)	CHF 200	CHF 176	CHF 160	CHF 140	CHF 75	CHF 60
Grande publicité	72 mm x 68 mm (LxH)	CHF 375	CHF 330	CHF 300	CHF 264	CHF 100	CHF 80

** Sponsors/partners Intermezzo 2015 - Regional Event 2015: 20% reduction